Everyday Heroes
Meaningful techniques to energize your students and refresh your routines all year.

Let’s come together to end child poverty, one nose at a time.
Dates to Make a Difference

Red Nose Day makes it fun to come together to raise money and awareness for children who need our help the most. To date, the campaign has raised over $145 million, impacting nearly 17 million children. Red Nose Day 2019 is May 23, but you can start now with this flexible program.

The program introduces students to the Red Nose Day Everyday Heroes—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated.

Help your students be Everyday Heroes, too, and develop empathy all year long while practicing core ELA and math skills, using these teachable moments and the lessons on RedNoseDayinSchool.org. Join us for learning, fun, and action!

NOVEMBER AND DECEMBER
Holiday Season
Discuss being thankful for the food we have and how we can work together to make sure other kids have food to stay healthy. Plan a classroom food drive to support your local food bank.

JANUARY 2
New Year
Sign a class pledge resolving to treat classmates and members of the school community with more kindness and understanding.

LATE JANUARY/EARLY FEBRUARY
100th Day of School
Guide students to practice letter-writing skills by asking a local elected official for more action to fight child poverty locally.

FEBRUARY 9-15
Random Acts of Kindness Week
Create a Red Nose poster: Draw Earth and cover it with red stickers—one for each act of kindness or empathy your students see.

MARCH
National Reading Month
Have students read about the impacts of poverty on children and how kids can help.

MARCH
Students start planning a comedy fundraiser, working together to create group skits or perform silly poems on April Fools’ Day, inspired by how Red Nose Day uses entertainment and humor to drive positive change.

APRIL 1
April Fools’ Day
Time for students to let loose and perform their unforgettable Red Nose Day comedy fundraiser at your school to help end child poverty!

APRIL 7-13
National Volunteer Week (Community Service Month)
Students can volunteer in the classroom or school by cleaning up, tutoring younger students, or implementing their own ideas.

MAY 23
Red Nose Day
Join classrooms across America and show the difference that kids can make when they come together to end child poverty—one nose at a time. Learn how you can take part at RedNoseDayinSchool.org.

TEACHERS, WE’D LOVE TO HEAR FROM YOU!
Tell us how your class is making a difference for a chance to be featured on the Red Nose Day blog. Be sure to tag @RedNoseDayUSA and #RedNoseDayinSchool #FeatureMe.

NOSES ON!
The Red Nose Day Everyday Heroes noses will be available for purchase in bulk on Walgreens.com in March, and at Walgreens stores nationwide on April 22.

NEW LESSONS ALERT! Get an email when new content is released. Go to scholastic.com/rednoseday/notify.
Classroom Routines to Build Empathy

Build on the holiday-season momentum and enhance your classroom culture with activities that inspire students to be Everyday Heroes. What’s an Everyday Hero? A child who makes a difference in their school community and in the lives of children in need, of course!

**Objective**

Students will build skills in empathy, speaking, listening, and writing by taking on different perspectives and standing up for other children.

**Materials**

Chart paper; markers; Everyday Heroes classroom poster; copies of Everyday Hero activity sheet (cut in half before reproducing); videos, stories of children helped, and more at RedNoseDayinSchool.org

**Time**

Flexible; 30 minutes on a weekly basis recommended

**Share**

Share how your class is using these routines @RedNoseDayinSchool with the hashtag #RedNoseDayinSchool.

**Instructions**

1. Define empathy as understanding and sharing how someone else is feeling. It may help kids to think about empathy as a superpower that allows them to feel someone else’s feelings as if they were their own. Ask kids to share times when they felt or witnessed empathy.

2. As a class, brainstorm a list of words, qualities, and actions that describe an Everyday Hero (e.g., kind, helpful, stands up for others, etc.). Capture these words on a poster to refer to and update throughout the year.

3. Explain that the class is going to work together on a yearlong project of becoming more empathetic and kind, building up to Red Nose Day on May 23, 2019, when people come together across America to raise money to end child poverty.

4. Explain that child poverty involves problems and solutions. Empathy and understanding can help lead to solutions. Together we can help more children be safe, healthy, and educated.

5. For inspiration, share the videos at RedNoseDayinSchool.org featuring real “kid heroes” who’ve turned empathy into action.

6. Point out that treating others kindly, and recognizing people for it, helps that behavior to spread. Introduce one of the classroom routines below. After it is fully integrated into classroom life, add another routine until all are used regularly.

**Everyday Hero of the Week**

Introduce the Red Nose Day Everyday Heroes featured on the classroom poster—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Explain that students can be Everyday Heroes too.

**Option A**

Every Friday, announce a student who epitomizes the Everyday Hero qualities. Students can submit nominations (see next page).

**Option B**

Every Monday, assign a different student as Everyday Hero of the Week. This student acts as a leader in being extra aware of others’ behavior and looking for opportunities to be empathetic and kind to one’s peers.

Award the student a certificate (see next page), and feature their name on the celebratory classroom poster (separate free download).

**Story Swaps**

• In pairs, have students practice active listening as they interview each other about their families, favorite memories, or meaningful moments. Then have students trade places to tell their partner’s story from their perspective. Students can engage in this perspective-taking activity weekly or monthly with rotating partners.

• Share a challenge that a child living in poverty may face—lack of food, medical care, safety, or education—and have students describe what life would be like if they were living in a similar situation. Then ask students to write reflections that show their empathy.

**Spotlight on Superpowers**

Time for students to get their capes on! Give students 2–5 minutes to complete a timed writing sprint in response to one or more prompts that highlight interpersonal skills, such as:

1. The Everyday Hero superpowers that I already have are...

2. The Everyday Hero superpowers that I’m working toward are...

3. Using my Everyday Hero superpowers helps my class and school community by...

CHANCE TO WIN $100!

Tell us what you think of this program with our five-minute survey at scholastic.com/RNDsurvey19.

NO PURCHASE NECESSARY. Void where prohibited. Open to teachers of grades 2–5 who are residents of the United States (50 US or DC). Submit by 5/31/19 in order to be eligible to win. Ten (10) winners will be selected at random from all eligible surveys received. See Official Rules: scholastic.com/snpsurveyrules100.pdf.
Nominate an Everyday Hero!

I nominate ________________________________________________

(first and last name)

This person deserves to be Everyday Hero of the Week because ________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

The qualities of an Everyday Hero this person displayed include ________________________________

__________________________________________________________________________

__________________________________________________________________________

Nominated by (optional): ________________________________________________

Presented to

____________________________________

For showing empathy and kindness to other children

Teacher’s signature _________________________ Date _____________

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