



Sample Email

For Corporate Partners

Notes for Use

- *This is suggested copy. Please feel free to edit if you would like it to have a voice more in-line with your current e-communications.*
- *You can include content specific to your organization and your Red Nose Day grant. For example, you can highlight the impact that your grant has on your program or the children you serve.*
- *Please DO NOT remove the links to our donation page.*
- *To send the email, simply cut and paste the copy into your current email template. Please use the suggested hero image or an image of your team/children wearing Red Noses.*
- *You do not have to vet any change copy or hero images by the Red Nose Team. We are just happy that you are getting the word out!*

Subject Line:

We Have Some Nose-worthy News

Preview Text:

What do Red Noses and YOU have in common?

Email Content:

Dear [First Name/Friend],

How can you make a difference in the world and have fun doing it at the same time? You can join us in celebrating this year's Red Nose Day. So what is Red Nose Day and what does it have to do with [COMPANY NAME]? We're glad you asked!

Red Nose Day is an annual fundraising campaign to end the cycle of child poverty and ensure a healthy future for all children. The money raised goes into the Red Nose Day Fund and is issued as grants to support a range of programs that help build a more equitable, healthier life for children, ensuring every child is safe, healthy, educated, and empowered.

Why should YOU get involved with Red Nose Day? We're glad you asked that too!

[COMPANY NAME] is one of this year's Red Nose Day corporate partners. Through this partnership, we are supporting life-changing programs that provide children with healthcare, food, shelter, safe drinking water, sanitation, and education across the U.S. and abroad.

That's why we're asking you to share some love and lend your support to our friends at Red Nose Day. They will amplify your generosity across programs that have already positively impacted over 30 million children around the world.

Please make a gift to help us fund transformational grants and create positive change in our communities, in our society and across the globe.

You'll be investing with us in a vast network of programs that ensure children have the opportunity to thrive without limits. Join us in building a healthy future for all children.

[Donate Button]

Thank you from all of us at [COMPANY NAME]