

RED NOSE DAY

Timing: Through May 26th

Please post across your platforms, on your page or even to Reels/Stories for added exposure.

Use Red Nose Day handles and hashtags in your posts



@RedNoseDayUSA

HASHTAGS:

#RedNoseDay, #NosesOn, #HealthyFutures



BACKGROUND:

Let's spread joy and encourage togetherness. Red Nose Day social posts help generate awareness and inspire others to join in our collective mission to build a healthy future for all children.

Money raised helps support programs that provide children with access to healthcare, nutritious food, quality education, safety from harm, and opportunities to grow and flourish.

SOCIAL POSTING GUIDE

CONTENT DIRECTION

Let your creativity shine and have some fun!



Both photos and videos are welcome.



Snap a selfie with your Red Nose.



Here are a few sample posts for inspiration when speaking about Red Nose Day in your own words.

OPTION 1: *Keep calm & #NosesOn. Together, we can spread laughter and joy, inspire young minds to dream, and build a healthy future for all children. Donate today by grabbing your Red Nose @Walgreens!*

OPTION 2: *It's time to get nosey. A brighter tomorrow starts with us. I'm standing with @RedNoseDayUSA to help build a healthy future for all children, one nose at a time. Grab yours @walgreens & snap a selfie to show your support. #NosesOn*

OPTION 3: *Why I'm wearing a Red Nose? It's for a great cause! #RedNoseDay is on a mission to build healthy futures for all children, one nose at a time. Donate to RedNoseDay.org and make sure to follow @RedNoseDayUSA. #NosesOn*



SAMPLE VIDEO SCRIPT IDEAS

OPTION 1:

Join Red Nose Day to ensure children are safe, healthy, educated, and empowered.

OPTION 2:

Let's come together to build a healthy future for all children, one Nose at a time.

OPTION 3:

Donate Today at RedNoseDay.org