



Red Nose Day Fundraising Do's and Don't's

If you are fundraising for Red Nose Day, please make sure you stay legal – and take a moment to read the following guidelines and information before you start:

DO:

- Feel free to download our 'Red Nose Day Proud Fundraiser' logo from RedNoseDay.org/Fundraise to use on your fundraising materials (e.g. posters) to promote your fundraising activities.



- Check your local rules!
 - If you are planning any type of lottery (such as a raffle or sweepstake), before you proceed, please check the legal rules of your state about what you can do.
 - If you plan to collect contributions in a public place or door-to-door, you may need a license or permit from your local authority (you can find details on your local authority's website).
- Set up an online fundraising page by visiting RedNoseDay.org/Fundraise. Depending on the scale of your event, we encourage donations to be made directly to us online. This way, you can collect donations from friends and family securely online, no matter how far away they are. All donors to your online fundraising page will get tax receipts right away, and you'll be able to keep track of your progress towards your goal!
- Inform your supporters that Red Nose Day is a program of Comic Relief US, a registered nonprofit organization in the United States.
 - Please make sure your fundraising materials (e.g. posters) include the line: *"Red Nose Day in the United States is a program of Comic Relief US, a 501(c)(3) nonprofit organization"*
 - Make sure your solicitation statements, whether such statements are made orally or in writing, are accurate and are not misleading. If you plan to split the proceeds of your fundraising activities with other charities, make sure to disclose to your donors the

details, including the names of the charities and how the proceeds are being divided. And be sure to let donors they can learn more on our website, RedNoseDay.org.

- And remember, safety first.
 - If minors in your state are involved in fundraising in any way, please make sure that they have permission from a parent or guardian, and are properly supervised by a responsible adult. Children should never approach strangers about fundraising.
 - You should always consider whether you need appropriate insurance coverage for your fundraising activity. If necessary, carry out a risk assessment and make sure participants are fully briefed about the activity. We will not provide any insurance coverage for any activity you undertake.

DO NOT:

- Misrepresent your connection to Red Nose Day or Comic Relief.
 - Your fundraising materials must not suggest that you represent Comic Relief US (“we” or “us”), *only that you are fundraising in support of Comic Relief US and/or Red Nose Day.*
 - You may not receive any monetary compensation in connection with your fundraising efforts. If you are planning to donate funds in conjunction with the sale of an item to the public, before you proceed, please check the legal rules of your state about what you can do, including whether your state requires you to register and/or sign an agreement with us in order to do so. Please email us at Contact@RedNoseDay.org if your state requires you to enter an agreement with us.

Disclaimers – please read!

Please be safe! While we really appreciate your support, we are not responsible for organizing, supervising or hosting your Red Nose Day activity. All activities, and participation in them, are undertaken at the organizers’ and participants’ own risk. You should take care that your activity does not pose a danger to you or to any participants or onlookers.

We do not accept responsibility or liability for any loss or damage, or for any death or personal injury, arising out of any fundraising activity, including liability as a result of negligence.

You may not submit, publish, post, distribute or transmit any defamatory, offensive, infringing, obscene, indecent, unlawful or objectionable content in conjunction with your fundraising activities for Comic Relief US or for Red Nose Day.

Tax receipts will be issued only for contributions made directly by donors to the Red Nose Day campaign or to Comic Relief US.

Keep in mind that many states have laws governing charitable fundraising activities, and we cannot be responsible for your compliance with these laws. Please be sure to check the legal rules of your state or consult with legal counsel if you have any questions about the applicability of these laws to your fundraising plan.