

Dates to Make a Difference

Red Nose Day makes it fun to come together to raise money and awareness for children who need our help the most. Red Nose Day 2020 is May 21, but you can start now with this flexible yearlong program! Help students develop empathy while practicing core ELA and math skills, using these classroom routines and downloadable lessons that tie in to key teaching moments throughout the year.

The program introduces students to the Red Nose Day Everyday Heroes—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Students can be Everyday Heroes, too, and turn their learning into action by taking part in the Red Nose Day Joke-Ha-Thon at the end of the school year!

Find everything you need at [RedNoseDayinSchool.org](https://www.RedNoseDayinSchool.org)

SEPT AND OCT

Celebrating Everyday Heroes

Use the poster and the instructions (opposite page) to set up the Everyday Hero of the Week (or Month) routine in your class.

NOV AND DEC

Time to Integrate New Routines!

Using Story Swap and Spotlight on Superpowers, students will use their listening, speaking, and writing skills to continue to develop empathy and understanding for others.



Red Noses will be available at Walgreens nationwide in April 2020

LATE JAN/EARLY FEB

100th Day of School



Guide students to practice letter-writing skills by asking a local elected official for more action on fighting child poverty locally.

● **Download the Writing for Social Action lesson**

FEBRUARY 9–15

Random Acts of Kindness Week

Create a Red Nose poster: Draw Earth and cover it with red stickers—one for each act of kindness or empathy your students see.

MARCH

National Reading Month



Have students read about the impacts of poverty on children and how kids can help.

● **Download the Building Empathy Through Reading lesson**

APRIL AND MAY

April Fools' Day

Using literacy, reading, and writing skills, students will explore how comedy and creativity can make a difference.

● **Download the Literacy, Empathy, and Humor lesson**

Join the Red Nose Day Joke-Ha-Thon!

Students will take what they've learned through this program and use the power of their own voices to spread some much-needed joy and raise some life-changing cash to help children in need.

● **Sign up to receive* a special mini-poster by mail in January to prepare your class Joke-Ha-Thon: [scholastic.com/rednoseday/signup](https://www.scholastic.com/rednoseday/signup).**



Red Nose Day returns May 21. Join students across America to show the difference kids can make when they come together to end child poverty, one nose at a time. Download everything you need here: [RedNoseDayinSchool.org](https://www.RedNoseDayinSchool.org).

Classroom Routines to Build Empathy

Enhance your classroom culture with activities that inspire students to be Everyday Heroes, making a difference in their school community and in the lives of children in need.

Objective

Students will build skills in empathy, speaking, listening, and writing by taking on different perspectives and standing up for other children.

Time

Flexible; 30 minutes on a weekly basis recommended

Materials

Chart paper, markers, Everyday Heroes classroom poster, copies of Everyday Hero activity sheet (cut in half before reproducing), videos, case studies of children helped, and more at RedNoseDayinSchool.org

Instructions

1. Define **empathy** as a superpower that allows you to feel someone else's feelings as if they were your own. Ask kids to share times when they felt or witnessed empathy.
2. As a class, brainstorm a list of words, qualities, and actions that describe an Everyday Hero (e.g., kind, helpful, stands up for others, etc.). Capture these words on a poster to refer to and update throughout the year.
3. Explain that the class is going to work together on a yearlong project of becoming more empathetic and kind, building up to Red Nose Day on May 21, 2020, when people come together across America to raise money to end child poverty.
4. Explain that child poverty involves problems and solutions. This year, we'll use our empathy skills as well as our reading, writing, speaking, and listening skills to help.
5. For inspiration, **share the videos** at RedNoseDayinSchool.org to learn how poverty impacts children around the world.
6. Point out that treating others kindly, and recognizing kindness, helps that behavior to spread. Introduce one of the classroom routines below. After it is fully integrated into classroom life, add another routine until all are used regularly.



Everyday Hero of the Week

Introduce the Red Nose Day Everyday Heroes featured on the classroom poster—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Explain that students can be Everyday Heroes too.

Option A Every Friday (or monthly), announce a student who epitomizes the Everyday Hero qualities. Students can submit nominations (see back page).

Option B Every Monday, name a different student as Everyday Hero of the Week. This student acts as a leader in being extra aware of others' behaviors and looking for opportunities to be empathetic and kind to peers.

Award a certificate (see back page), then feature their name (or a photo!) on the celebratory classroom poster (reverse side).

Story Swap

In pairs, have students practice active listening as they interview each other about their families, favorite memories, or meaningful moments. Then have students trade places to tell their partner's story from their perspective. Students can engage in this perspective-taking activity weekly or monthly with rotating partners.

Spotlight on Superpowers

Time for students to get their capes on! Give students 3–5 minutes to freewrite in response to one or more prompts that highlight interpersonal skills, such as:

1. The Everyday Hero superpowers that I already have are...
2. The Everyday Hero superpowers that I'm working toward are...
3. Using my Everyday Hero superpowers helps my class and school community by...

CHANCE TO WIN \$100!

Tell us what you think of this program with our five-minute survey at scholastic.com/RNDsurvey20.

Nominate an Everyday Hero!

I nominate _____
(first and last name)

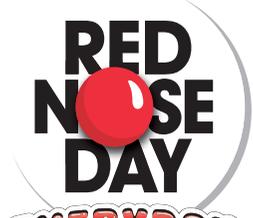
This person deserves to be the Classroom Everyday Hero because _____

The Everyday Hero qualities this person displays include _____

Nominated by (optional): _____







EVERYDAY HEROES

Presented to

for showing empathy and kindness to other children

Teacher's signature _____ Date _____

