



How-To

Thank you for joining the Red Nose Day Joke-Ha-Thon for Schools! We have reimagined Joke-Ha-Thon to work as an at-home, virtual activity. So even though we're apart we can still have fun and help others, together. And spread some much-needed joy too!

The money you raise will go to the Red Nose Day Fund which supports children living in poverty, who are especially affected by the impacts of the COVID-19 outbreak.

And this year, Hasbro will match the money raised by schools up to \$50,000!

Here's How it Works

- Set up a simple [fundraising page](#) for your classroom.
- Have your students learn their jokes or write their own (we've got a lesson for that!).
- Have parents post a video of their child telling their jokes (or photo of their written joke) on social media including the link to your fundraising page.
- Can't post on social? You can feature your kids' jokes wherever you share student assignments or even host a livestream comedy show – just include that fundraising page link!

Follow these step-by-step instructions to create a fun and meaningful experience for your students:

Create a Fundraising Page

- Go to RedNoseDay.org/Join-JokeHaThon and click on "Join Team".
- Follow the easy steps to create your page and set a fundraising goal.
- You can change your goal and personalize your page at any time.

Get Your Jokes On

- Use the Scholastic lesson plan to help students explore joke-writing while building literacy skills.
- Students can write their own jokes, pick jokes from the list in this toolkit, or use an old favorite.
- For inspiration, students can watch the celebrity Joke-of-the-Day videos at RedNoseDay.org/JokeHaThon



Practice and Prepare

- Have students practice their jokes with their families.
- Students can also meet up online – as a group or one-on-one – to share their jokes.
- The decorations in this toolkit can be used to create a background or as props.

Lights, Camera, Action!

- If they are able, have parents take a video of their child telling their joke, or a photo of their child's written joke if they prefer.

Share!

- Ask parents to post the video or photo on social media using the social media copy below. Don't forget to include the link to your classroom's fundraising page!
- Videos can be posted anytime between April 13 and Red Nose Day on May 21.
- If you can't share on social, just feature your students' jokes however you can - have a livestream comedy show or feature them wherever you share class assignments. Just raise those laughs and share that fundraising link with parents!

Social Media Copy

[Our child/child's class] is telling jokes to raise money for @RedNoseDayUSA and help children in need, who will be most impacted by #COVID19. Hasbro is matching donations too! Help him/her share joy and help others! Please donate at **[INSERT CLASS FUNDRAISING LINK]**. #JokeHaThon

Visit **RedNoseDay.org/JokeHaThon** for fundraising resources, videos and more!

Have a question? Email Us At:
Contact@RedNoseDay.org



Double your classroom's donation! Hasbro will match up to \$50,000 for all Red Nose Day in School fundraising.

**LESSON 4** | **Literacy, Empathy, and Humor**

Harness the power of humor to build students' literacy skills while exploring how comedy and creativity can make a difference.

Objective

Students will use multiple-meaning words and figurative language to write and deliver jokes for a cause. They will also read and speak expressively.

Time

40 minutes

Materials

- Make a Difference With Comedy activity sheet
- Age-appropriate joke books (see step 2)
- Videos about child poverty at rednoseday.org/videos
- Stories of children helped at rednoseday.org/stories
- Tell a Joke, Make a Difference family sheet

SHARE the family resource sheet with your students' parents. Fill in the details about your class fundraiser, so families can join in on the joke-telling fun!

1 Invite students to share what makes them laugh. Explain that many jokes contain:

- **puns** jokes based on multiple-meaning words (like *run*) or words that sound the same (like *I* and *eye*)
- **hyperbole** an exaggeration

2 Direct students to search for puns and hyperbole in kids' jokes. Use joke books from your library, or choose from the following:

- *101 Math Jokes* by Erin O'Connor
- *101 School Jokes* by Katy Hall
- *United Jokes of America* by Alan Katz and Caissie St. Onge

3 Show that every joke has a setup and a punch line.

- Setup: Why was six afraid of seven?
- Punch line: Because seven eight nine!

Ask students where the pun is. (Answer: The number *eight* and the word *ate* sound the same.)

4 Have students identify the setup and the punch line in their favorite jokes from step 2. Do their jokes contain any puns or hyperbole? (For advanced kids, ask: If not, what other aspects of humor can they identify?)

5 Model telling a joke without expression, then with expression. Have students practice delivering their favorite joke aloud to a partner.

6 Hand out the activity sheet. Have students write their own jokes.

Applying Writing and Speaking Skills

Humor is lots of fun, but it is also a tool that people can use to help others. Tell students they will use the power of their own voices—the writing and speaking skills they work hard to develop in school—to help children in need by participating in the Red Nose Day Joke-Ha-Thon. **Share** the videos and stories about child poverty to start the conversation and inspire them to get involved. Discuss the end of the activity sheet.

Kids Helping Kids: The Red Nose Day Joke-Ha-Thon

Join the **Red Nose Day Joke-Ha-Thon** for a fun, easy, and meaningful classroom experience that your students will never forget!

JOKE HA THON

From April Fool's Day through Red Nose Day on May 21, students across the country will tell and sell their best jokes within their classrooms, schools, and communities to spread some much-needed joy and raise some life-changing cash. To get started visit RedNoseDay.org/JokeHaThon for free start-to-finish resources to create your fundraiser. Then (time for a math connection!), fundraise to help children living in poverty in the US and around the world. Every penny counts!



Name _____

Make a Difference With Comedy

Plan out your own jokes, then answer the question about why you want to use jokes and comedy to help others.



1. Jot Down Ideas



Types of Jokes

- Puns
- Hyperbole
- Silly situations
- Knock-knock
- (Add any others you can think of!)

2. Write Your Own Joke(s)





Joke Tip



- Try “backwards planning”: Identify your pun or punch line—then think of a situation that could end that way.

Make a Difference!

When you tell your jokes, you have people’s attention. You can use that time to talk about other issues that are important to you, like helping other kids just like you. What facts about child poverty do you want your audience to know?

Email Copy

Customize this copy and send to parents with instructions on how to support your class fundraiser.

Dear Parents,

We know that everyone could use a little laughter right now. Jokes not only help us laugh, but they are also a fun way to build reading, writing, and speaking skills, AND help make a difference for people in need.

Red Nose Day is inviting classrooms and families across the country to join a virtual Joke-Ha-Thon, where students will tell jokes to raise money to help children living in poverty, who are especially affected by the ripple effects of the COVID-19 outbreak. And we want to be a part of it!

Even though we're apart we can still have fun and help others, together. And we will spread some much-needed joy too!

How you can support our class fundraiser:

- Encourage your child to write their own jokes or memorize their favorites.
- Help your child practice their jokes too - everyone needs an audience!
- Then take a video of your child performing their favorite jokes (or a photo of their written joke, if preferred).
- Share your video or photo on social media with the copy below, which includes the link to our fundraising page.
- You can post anytime between now and May 21st (Red Nose Day).
- Red Nose Day will share their favorites and Hasbro will match money raised up to \$50K!

Resources

I have attached a fun and easy joke-writing lesson plan, a list of jokes, and decorations too. Your child can also watch the celebrity Joke-of-the-Day videos at RedNoseDay.org/JokeHaThon.

Social Post Copy

Please use the text below when you post your video or photo on social media – it includes a link to our fundraising page.

[Our child/child's class] is telling jokes to raise money for @RedNoseDayUSA and help children in need, who will be most impacted by #COVID19. Hasbro is matching donations too! Help him/her share joy and help others! Please donate at [\[INSERT CLASS FUNDRAISING LINK\]](#). #JokeHaThon

Thank you!

P.S. Learn more about how Red Nose Day is addressing the impact of the COVID-19 outbreak at RedNoseDay.org.

Red Nose Day Facts and Stats

Red Nose Day Responds to COVID-19

The money raised will help change and save lives of children who are living in poverty. Red Nose Day will be directing funds to address the impact of the COVID-19 outbreak to help combat issues like food insecurity, learning loss, and greater barriers to everyday health needs.

- Red Nose Day raises money and awareness to keep children who need our help safe, healthy and educated in the U.S. and around the world.
- Red Nose Day has raised over \$200 million in its first five years in the U.S.
- Funds raised have positively impacted children in all 50 states and Puerto Rico and over 30 countries internationally.
- Money raised through Red Nose Day has positively impacted nearly 25 million children and helped to provide:
 - Over 41 million meals to hungry American children
 - Educational support for over 1.4 million children
 - Care for over 100,000 homeless children
 - Increased access to basic health services for 19 million children
 - Life-saving vaccines provided to 11 million children
- Red Nose Day in the United States is a program of Comic Relief USA, a 501(c)(3) nonprofit organization.
- Red Nose Day 2020 is on Thursday, May 21

Key Facts About Child Poverty

- In the US, almost 13 million children – nearly 1 in 5 – live in families with incomes below the federal poverty threshold.
- Globally, about 1 billion children are deprived of one or more basic needs, e.g. food, shelter, safe drinking water, sanitation, basic medical care or education.
- Globally, 264 million children and adolescents do not have the opportunity to enter or complete school.

Every Dollar Helps

A small amount of change can make a world of difference for a child in need:

- \$1 can provide nutritious food for a child after school.
- \$3 can buy a warm, clean blanket for a young person facing homelessness
- \$5 can provide a child in need with after-school homework help and mentoring
- \$5 can vaccinate a child in the poorest countries against five deadly childhood diseases