RED NOSE DAY
JOKE HA THON

HOW-TO

Thanks for joining the Red Nose Day Joke-Ha-Thon!
Just follow these steps to create a fun and unforgettable experience for your students!

Join The Official Joke-Ha-Thon Team

In order for your dollars to be counted toward the Hasbro match and to receive email updates from Red Nose Day, you must join the official Joke-Ha-Thon team.

- Go to RedNoseDayinSchool.org/JokeHaThon and click on "Join the Team". You'll be taken to the official Joke-Ha-Thon team page where you will register your fundraiser, set a goal and create a page (you can modify your goal or page at any time).
- Once registered, you will receive regular coaching emails from Red Nose Day.
- If you're doing a cash fundraiser, you will pay in your dollars via your fundraising page when you're done (or pay by check using the Joke-Ha-Thon pay-in slip).
- If you'd like to fundraise online, personalize your page and share it with parents and friends.

Teach

Use the Scholastic lesson plan to help students explore joke-writing while building literacy skills, and watch the videos to learn how the funds you're raising will help children in need.

Prep

First, pick your fundraising activity! We developed Joke-Ha-Thon to be flexible, so choose an activity that works for you. Here are a few ideas:

- Have a comedy show in the classroom, where students donate to tell a joke to the class, or hold an all-school comedy assembly and charge students to attend or participate.
- Ditch the lemonade stand and set up "Joke Stands" to sell jokes on campus or in the community.
- Have your class create and sell an illustrated book of their favorite jokes!
- Already have a favorite fundraising activity like a bake sale, dress down day or coin drive? Just add joke-telling to make it a Joke-Ha-Thon!

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Once you've decided how to fundraise, use the resources in this kit to help you prepare. Write your jokes, customize your promo posters and "Joke Jars", personalize your team page, if you're fundraising online, and tell the world about your plans!

Fundraise: April 1 - May 21

- Track your progress on the classroom poster and watch the celebrity Joke-of-the-Day videos to keep kids laughing as they fill their Joke Jars with cash!
- Share the fun you're having on social media using #JokeHaThon and tag @RedNoseDayUSA. You could be featured on our social channels!

Pay In Your Dollars And Be Matched By Hasbro!

- If you've done a cash fundraiser, pay in your dollars online via the "Donate" button on your fundraising page. Your dollars will be counted toward the Hasbro match.
- If you've raised money online via your fundraising page, you're all set!
- Can't pay by credit card? You can send a check or money order along with the pay-in form in the fundraising toolkit.
- Pay in as soon as you can to be included in the announcement of our grand total shortly after Red Nose Day.

Noses On!

Jokes are funnier when wearing the official Red Noses!

Available nationwide, this April 2020, exclusively at Walgreens

Have a question? Email Us At:
Contact@RedNoseDay.org