



JOKE **HA** THON

Inviting Students To Make Their Laughs Matter

Introducing the Red Nose Day Joke-Ha-Thon

Join the Red Nose Day Joke-Ha-Thon for a fun, easy, and meaningful classroom experience that your students will never forget!

Students will take what they've learned through Red Nose Day in School and use the power of their own voices to help children in need.

From April Fool's Day 2020 through Red Nose Day on May 21, students across the country will tell and sell their best jokes within their classrooms, schools, and communities to spread some much-needed joy and raise some life-changing cash for children in need.

Turnkey Resources

Red Nose Day provides all the resources a teacher will need, including a lesson plan, decorations, and videos from kids' favorite celebrities telling their 'Joke-of-the-Day'!



Get Started!

Teach: Students will build literacy skills and write their own jokes with our lesson on humor, developed by Scholastic.

Prep: Choose an activity - like a class or school comedy show or 'Joke Stand'. Already have a favorite fundraising activity? Just add joke-telling to make it a Joke-Ha-Thon! Then check out our online resources to help you plan.

Fundraise: Get out there, raise some laughs for cash, and have some fun! And don't forget to join the official Joke-Ha-Thon team to double your dollars with the Hasbro match!

Double Your Dollars!

Thanks to our friends at Hasbro, money raised by the schools will be matched up to \$50,000.



To Learn To More, Visit:

RedNoseDayinSchool.org/JokeHaThon



HOW-TO

Thanks for joining the Red Nose Day Joke-Ha-Thon!

Just follow these steps to create a fun and unforgettable experience for your students!

Join The Official Joke-Ha-Thon Team

In order for your dollars to be counted toward the \$50,000 Hasbro match and to receive email updates from Red Nose Day, you must join the official Joke-Ha-Thon team.

- Go to RedNoseDayinSchool.org/JokeHaThon and click on “Join the Team”. You’ll be taken to the official Joke-Ha-Thon team page where you will register your fundraiser, set a goal and create a page (you can modify your goal or page at any time).
- Once registered, you will receive regular coaching emails from Red Nose Day.
- If you’re doing a cash fundraiser, you will pay in your dollars via your fundraising page when you’re done (or pay by check using the Joke-Ha-Thon pay-in slip).
- If you’d like to fundraise online, personalize your page and share it with parents and friends.

Teach

Use the Scholastic lesson plan to help students explore joke-writing while building literacy skills, and watch the videos to learn how the funds you’re raising will help children in need.

Prep

First, pick your fundraising activity! We developed Joke-Ha-Thon to be flexible, so choose an activity that works for you. Here are a few ideas:

- Have a comedy show in the classroom, where students donate to tell a joke to the class, or hold an all-school comedy assembly and charge students to attend or participate.
- Ditch the lemonade stand and set up “Joke Stands” to sell jokes on campus or in the community.
- Have your class create and sell an illustrated book of their favorite jokes!
- Already have a favorite fundraising activity like a bake sale, dress down day or coin drive? Just add joke-telling to make it a Joke-Ha-Thon!



Once you've decided how to fundraise, use the resources in the online toolkit to help you prepare. Write your jokes, customize your promo posters and "Joke Jars", personalize your team page, if you're fundraising online, and tell the world about your plans!

Fundraise: April 1 - May 21

- Track your progress on the classroom poster and watch the celebrity Joke-of-the-Day videos to keep kids laughing as they fill their Joke Jars with cash!
- Share the fun you're having on social media using #JokeHaThon and tag @RedNoseDayUSA. You could be featured on our social channels!

Pay In Your Dollars And Be Matched By Hasbro!

- If you've done a cash fundraiser, pay in your dollars online via the "Donate" button on your fundraising page. Your dollars will be counted toward the Hasbro match.
- If you've raised money online via your fundraising page, you're all set!
- Can't pay by credit card? You can send a check or money order along with the pay-in form in the fundraising toolkit.
- Pay in as soon as you can to be included in the announcement of our grand total shortly after Red Nose Day.

Noses On!

Jokes are funnier when wearing the official Red Noses!

Available nationwide, this April 2020, exclusively at *Walgreens*

Have a question? Email Us At:
Contact@RedNoseDay.org

ADDITIONAL INFORMATION

Red Nose Day Facts

- Red Nose Day is a campaign to end child poverty, one nose at a time.
- Through the power of entertainment, Red Nose Day raises money and awareness to keep children who need our help safe, healthy and educated in the U.S. and around the world.
- Funds raised by Red Nose Day are evenly split between domestic and international programs.
- Red Nose Day funds have positively impacted children in all 50 states and Puerto Rico and over 30 countries internationally.
- Red Nose Day has raised over \$200 million in its first five years in the U.S.
- Money raised through Red Nose Day has positively impacted nearly 25 million children and helped to provide:
 - Over 41 million meals to hungry American children
 - Educational support for over 1.4 million children
 - Care for over 100,000 homeless children
 - Increased access to basic health services for 19 million children
 - Life-saving vaccines provided to 11 million children
- Red Nose Day in the United States is a program of Comic Relief USA, a 501(c)(3) nonprofit organization.

For more information about Red Nose Day visit RedNoseDay.org

Red Nose Day 2020 is on Thursday, May 21

Key Facts About Child Poverty

- In the US, almost 13 million children – nearly 1 in 5 – live in families with incomes below the federal poverty threshold.
- Globally, about 1 billion children are deprived of one or more basic needs, e.g. food, shelter, safe drinking water, sanitation, basic medical care or education.
- Globally, 264 million children and adolescents do not have the opportunity to enter or complete school.



ADDITIONAL INFORMATION

Every Dollar Helps

A small amount of change can make a world of difference for a child in need:

- \$1 can provide nutritious food for a child after school.
- \$3 can buy a warm, clean blanket for a young person facing homelessness
- \$5 can provide a child in need with after-school homework help and mentoring
- \$5 can vaccinate a child in the poorest countries against five deadly childhood diseases

What's With The Nose?

A Red Nose encourages people to come together, share a laugh and gives the world something to smile about. It's a powerful way to start a conversation about Red Nose Day and its goal: to end child poverty one nose at a time.



LESSON 4 | Literacy, Empathy, and Humor

Harness the power of humor to build students' literacy skills while exploring how comedy and creativity can make a difference.

Objective

Students will use multiple-meaning words and figurative language to write and deliver jokes for a cause. They will also read and speak expressively.

Time

40 minutes

Materials

- Make a Difference With Comedy activity sheet
- Age-appropriate joke books (see step 2)
- Videos about child poverty at [rednoseday.org/videos](https://www.rednoseday.org/videos)
- Stories of children helped at [rednoseday.org/stories](https://www.rednoseday.org/stories)
- Tell a Joke, Make a Difference family sheet

1 Invite students to share what makes them laugh. Explain that many jokes contain:

- **puns** jokes based on multiple-meaning words (like *run*) or words that sound the same (like *I* and *eye*)
- **hyperbole** an exaggeration

2 Direct students to search for puns and hyperbole in kids' jokes. Use joke books from your library, or choose from the following:

- *101 Math Jokes* by Erin O'Connor
- *101 School Jokes* by Katy Hall
- *United Jokes of America* by Alan Katz and Caissie St. Onge

3 Show that every joke has a setup and a punch line.

- Setup: Why was six afraid of seven?
- Punch line: Because seven eight nine!

Ask students where the pun is. (Answer: The number *eight* and the word *ate* sound the same.)

4 Have students identify the setup and the punch line in their favorite jokes from step 2. Do their jokes contain any puns or hyperbole? (For advanced kids, ask: If not, what other aspects of humor can they identify?)

5 Model telling a joke without expression, then with expression. Have students practice delivering their favorite joke aloud to a partner.

6 Hand out the activity sheet. Have students write their own jokes.

Applying Writing and Speaking Skills

Humor is lots of fun, but it is also a tool that people can use to help others. Tell students they will use the power of their own voices—the writing and speaking skills they work hard to develop in school—to help children in need by participating in the Red Nose Day Joke-Ha-Thon. **Share** the videos and stories about child poverty to start the conversation and inspire them to get involved. Discuss the end of the activity sheet.

SHARE the family resource sheet with your students' parents. Fill in the details about your class fundraiser, so families can join in on the joke-telling fun!

Kids Helping Kids: The Red Nose Day Joke-Ha-Thon



Join the **Red Nose Day Joke-Ha-Thon** for a fun, easy, and meaningful classroom experience that your students will never forget!

From April Fool's Day through Red Nose Day on May 21, students across the country will tell and sell their best jokes within their classrooms, schools, and communities to spread some much-needed joy and raise some life-changing cash. To get started visit [RedNoseDay.org/JokeHaThon](https://www.RedNoseDay.org/JokeHaThon) for free start-to-finish resources to create your fundraiser. Then (time for a math connection!), fundraise to help children living in poverty in the US and around the world. Every penny counts!



Name _____

Make a Difference With Comedy

Plan out your own jokes, then answer the question about why you want to use jokes and comedy to help others.



1. Jot Down Ideas



Types of Jokes

- Puns
- Hyperbole
- Silly situations
- Knock-knock
- (Add any others you can think of!)

2. Write Your Own Joke(s)



Joke Tip



- Try "backwards planning": Identify your pun or punch line—then think of a situation that could end that way.

Make a Difference!

When you tell your jokes, you have people's attention. You can use that time to talk about other issues that are important to you, like helping other kids just like you. What facts about child poverty do you want your audience to know?

Tell a Joke, Make a Difference

Dear Parents,

Does your family like to joke around? Jokes are a fun way to build reading, writing, and speaking skills. Your child has also been exploring how humor and creativity can help make a difference for people in need. Now we are turning our learning into action by taking part in the Red Nose Day Joke-Ha-Thon, where we will tell and sell jokes to help children living in poverty.

HA HA!



Planning a fundraising event is a great way for students to practice goal-setting, build organizational skills, and practice empathy for others. Use this guide to start a conversation about child poverty and support your child's efforts to help end it.

DID YOU KNOW?



Nearly one in five children in the U.S. lives in poverty.



One dollar can provide nutritious food for a child after school.



Globally, 264 million children and adolescents do not have the opportunity to enter or complete school.



\$5 can vaccinate a child in the poorest countries against five deadly childhood diseases.

MAKE YOUR LAUGHS MATTER: JOIN THE RED NOSE DAY JOKE-HA-THON

Ways you can support our class fundraiser:

- Encourage your child to practice their jokes—everyone needs an audience!
- Ask your friends and family to donate to hear a joke or two.
- Help your child set up a joke stand (like a lemonade stand, but funnier!)
- Set up a family fundraising page and spread the word! It takes only a minute to register at RedNoseDay.org/JokeHaThon.

[More information about our class Joke-Ha-Thon fundraiser:](https://RedNoseDay.org/JokeHaThon)



NOSES ON!

Red Noses will be available at Walgreens nationwide in April 2020.



THURSDAY MAY 23

Making Our Laughs Matter

to Help Kids in Need

Our Class Jokes





\$1

Can provide nutritious food for a child after school.



\$3

Can buy a warm, clean blanket for a young person facing homelessness.



\$5

Can provide a child in need with after-school homework help and mentoring.



TEACHERS:
Double your classroom's donation thanks to Hasbro! Hasbro will match all donations up to **\$50,000** for all Red Nose Day in School fundraising.

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