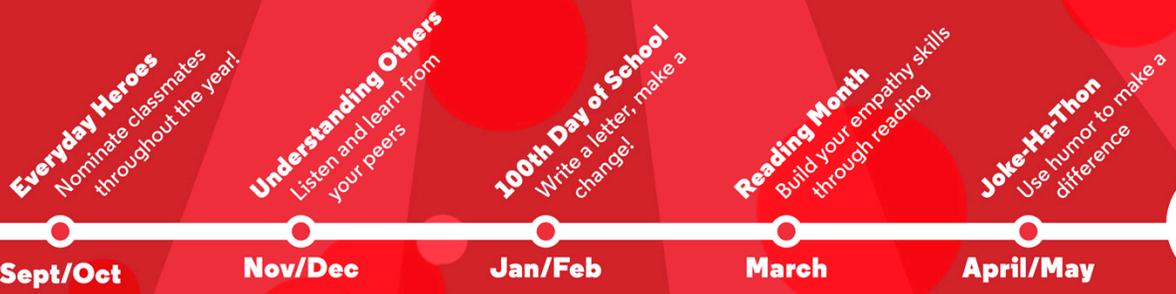


Celebrating Empathy and Kindness



Our Classroom Everyday Heroes

Together we can help children in our class, our community, and around the world.



Build empathy in your classroom!



MAY 21

Dates to Make a Difference

Red Nose Day makes it fun to come together to raise money and awareness for children who need our help the most. Red Nose Day 2020 is May 21, but you can start now with this flexible yearlong program! Help students develop empathy while practicing core ELA and math skills, using these classroom routines and downloadable lessons that tie in to key teaching moments throughout the year.

The program introduces students to the Red Nose Day Everyday Heroes—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Students can be Everyday Heroes, too, and turn their learning into action by taking part in the Red Nose Day Joke-Ha-Thon at the end of the school year!

Find everything you need at [RedNoseDayinSchool.org](https://www.RedNoseDayinSchool.org)

SEPT AND OCT

Celebrating Everyday Heroes

Use the poster and the instructions (opposite page) to set up the Everyday Hero of the Week (or Month) routine in your class.

NOV AND DEC

Time to Integrate New Routines!

Using Story Swap and Spotlight on Superpowers, students will use their listening, speaking, and writing skills to continue to develop empathy and understanding for others.



Red Noses will be available at Walgreens nationwide in April 2020

LATE JAN/EARLY FEB

100th Day of School

 Guide students to practice letter-writing skills by asking a local elected official for more action on fighting child poverty locally.

● **Download the Writing for Social Action lesson**

FEBRUARY 9–15

Random Acts of Kindness Week

Create a Red Nose poster: Draw Earth and cover it with red stickers—one for each act of kindness or empathy your students see.

MARCH

National Reading Month

 Have students read about the impacts of poverty on children and how kids can help.

● **Download the Building Empathy Through Reading lesson**

APRIL AND MAY

April Fools' Day

Using literacy, reading, and writing skills, students will explore how comedy and creativity can make a difference.

● **Download the Literacy, Empathy, and Humor lesson**

Join the Red Nose Day Joke-Ha-Thon!

Students will take what they've learned through this program and use the power of their own voices to spread some much-needed joy and raise some life-changing cash to help children in need.

● **Sign up to receive* a special mini-poster by mail in January to prepare your class Joke-Ha-Thon: [scholastic.com/rednoseday/signup](https://www.scholastic.com/rednoseday/signup).**



Red Nose Day returns May 21. Join students across America to show the difference kids can make when they come together to end child poverty, one nose at a time. Download everything you need here: [RedNoseDayinSchool.org](https://www.RedNoseDayinSchool.org).

Classroom Routines to Build Empathy

Enhance your classroom culture with activities that inspire students to be Everyday Heroes, making a difference in their school community and in the lives of children in need.

Objective

Students will build skills in empathy, speaking, listening, and writing by taking on different perspectives and standing up for other children.

Time

Flexible; 30 minutes on a weekly basis recommended

Materials

Chart paper, markers, Everyday Heroes classroom poster, copies of Everyday Hero activity sheet (cut in half before reproducing), videos, case studies of children helped, and more at RedNoseDayinSchool.org

Instructions

1. Define **empathy** as a superpower that allows you to feel someone else's feelings as if they were your own. Ask kids to share times when they felt or witnessed empathy.
2. As a class, brainstorm a list of words, qualities, and actions that describe an Everyday Hero (e.g., kind, helpful, stands up for others, etc.). Capture these words on a poster to refer to and update throughout the year.
3. Explain that the class is going to work together on a yearlong project of becoming more empathetic and kind, building up to Red Nose Day on May 21, 2020, when people come together across America to raise money to end child poverty.
4. Explain that child poverty involves problems and solutions. This year, we'll use our empathy skills as well as our reading, writing, speaking, and listening skills to help.
5. For inspiration, **share the videos** at RedNoseDayinSchool.org to learn how poverty impacts children around the world.
6. Point out that treating others kindly, and recognizing kindness, helps that behavior to spread. Introduce one of the classroom routines below. After it is fully integrated into classroom life, add another routine until all are used regularly.



Everyday Hero of the Week

Introduce the Red Nose Day Everyday Heroes featured on the classroom poster—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Explain that students can be Everyday Heroes too.

Option A Every Friday (or monthly), announce a student who epitomizes the Everyday Hero qualities. Students can submit nominations (see back page).

Option B Every Monday, name a different student as Everyday Hero of the Week. This student acts as a leader in being extra aware of others' behaviors and looking for opportunities to be empathetic and kind to peers.

Award a certificate (see back page), then feature their name (or a photo!) on the celebratory classroom poster (reverse side).

Story Swap

In pairs, have students practice active listening as they interview each other about their families, favorite memories, or meaningful moments. Then have students trade places to tell their partner's story from their perspective. Students can engage in this perspective-taking activity weekly or monthly with rotating partners.

Spotlight on Superpowers

Time for students to get their capes on! Give students 3–5 minutes to freewrite in response to one or more prompts that highlight interpersonal skills, such as:

1. The Everyday Hero superpowers that I already have are...
2. The Everyday Hero superpowers that I'm working toward are...
3. Using my Everyday Hero superpowers helps my class and school community by...

CHANCE TO WIN \$100!

Tell us what you think of this program with our five-minute survey at scholastic.com/RNDsurvey20.

Nominate an Everyday Hero!

I nominate _____
(first and last name)

This person deserves to be the Classroom Everyday Hero because _____

The Everyday Hero qualities this person displays include _____

Nominated by (optional): _____



A certificate template with a red border. At the top center is the 'RED NOSE DAY' logo, with 'EVERYDAY HEROES' written below it in a bubbly font. Underneath the logo is the text 'Presented to' followed by a blank line. Below that is the text 'for showing empathy and kindness to other children'. At the bottom, there are two blank lines for 'Teacher's signature' and 'Date'. The certificate is decorated with five red nose characters: one with glasses in the top-left corner, one with a Santa hat in the top-right corner, one with glasses in the bottom-right corner, and two plain noses at the bottom-left and bottom-center.

for showing empathy and kindness to other children

Teacher's signature _____ Date _____

LESSON 2 | Writing for Informed Social Action



Celebrate the 100th day of school (or any day!) with the power of the pen.

Objective

Students will use empathy and research skills to write persuasive letters supported by evidence-based claims.

Time

135 minutes (or three 45-minute periods)

Materials

- Videos from rednoseday.org/videos
- Use the Power of Words to Be an Everyday Hero! activity sheet
 - version A for grades 2–3
 - version B for grades 4–5
- Envelopes and stamps (or mail letters digitally)

Additional Resources

- Stories of children helped at rednoseday.org/stories

Before Class

- Use this interactive map to find child poverty stats for your state or country: bit.ly/2YHj9v7.
- Find your local elected officials and their mailing addresses on the government website for your city or town.

1 Begin the lesson by projecting or writing this quote for the class: “Empathy is seeing with the eyes of another, listening with the ears of another, and feeling with the heart of another.” —Alfred Adler, psychologist. Have students read it silently to themselves to internalize meaning. Then write out the definition of *poverty*: the condition of lacking sufficient money or goods to meet basic human needs such as food, shelter, and clothing.

2 Show the videos about child poverty in the US and around the world and spark a class discussion guided by the following questions:

- What themes or ideas were explored in the videos? What situations were unfair?
- Have you ever witnessed or experienced injustice related to poverty?
- Did these videos make you feel empathy? Were you able to imagine yourself in that situation?
- What would you want to see changed in your own life and community related to this issue?

3 Write this quote on the board: “When the whole world is silent, even one voice becomes powerful.” —Malala Yousafzai, education activist. Ask students if they think that they are capable of changing the world. Explain that, to celebrate the 100th day of school, they’re going to use the writing skills they strengthened this school year to do something powerful to make a difference in the lives of children.

4 Tell students that they will be writing persuasive letters to their local elected

officials about child poverty. Their letters will inform officials of the problem, suggest a way to help, and ask them to be Everyday Heroes in the fight to eradicate child poverty. Emphasize that writing to their elected officials is a way to celebrate the education that they are receiving by using important literacy skills to be Everyday Heroes.

5 Review the Use the Power of Words to Be an Everyday Hero! activity sheet with students. Have them use the Stats/Facts Bank on their sheet as well as information from your class discussion to support their arguments. (Older students can conduct their own research, time permitting.)

6 After students draft their letters, they should revise and edit with the help of writing partners and teacher input. Work with your class to address and mail their letters. Encourage them to reflect on their experience and how they served as Everyday Heroes.

Extensions

- Invite guest speakers from local government agencies to address your class about the importance of supporting children in need in your community.
- Older students can read chapter books dealing with child poverty, such as *Serafina’s Promise* by Ann E. Burg.
- Share more about Malala Yousafzai, using her story as an example of how young people can help make a difference in the lives of other young people. Learn more here: malala.org/malalas-story.

CHANCE TO WIN \$100!

Tell us what you think of this program with our five-minute survey at scholastic.com/RNDsurvey20.

NOSES ON!

Red Noses will be available at Walgreens nationwide in April, 2020.



Name _____



Use Words to Be an Everyday Hero!

You can help other kids by writing a letter to your elected officials asking them to help end child poverty.

FACTS BANK



1 in every 5 children live in poverty in the U.S. That's 15 million children.



Poverty can make it hard to get an education.



Poverty can make it hard for kids to stay healthy.



DEAR _____,



Say who you are and why you are writing.



Explain how the elected official can help.



Thank the elected official for their time.



SINCERELY, _____

Name _____



Use the Power of Words to Be an Everyday Hero!

Make a difference by writing to your elected officials **informing** them of the problem of child poverty. **Present an action** that can help, and **persuade** them to give their support. Time to create the best letter ever for children just like you!

STATS/FACTS BANK



1 in every 5 children live in poverty in the U.S. That's 15 million children.



Poverty can get in the way of children getting an education.



Poverty can contribute to poor mental and physical health.



Many of the children's parents work, but don't earn enough to meet all needs.



DEAR



Introduce yourself.



State your concern and why you are writing. (Write from your heart!)



Offer a solution and explain how it would help.



Provide two or three reasons, evidence, and/or facts to support your concerns.



Conclude by strongly restating your concern(s) and asking for support in being an Everyday Hero.



Thank the elected official for their time and consideration.



SINCERELY,



LESSON 3 | Building Empathy Through Reading

During National Reading Month, get students reading an informational text and developing empathy for those in need.

Objective

Students will determine the main idea of a text and locate supporting evidence while practicing empathy.

Time

Two 15-minute lessons (start day 2 with step 8)

Materials

- What You Can Do to Help Fight Poverty activity sheet
 - version A for grades 2–3
 - version B for grades 4–5
- Videos about child poverty at rednoseday.org/videos
- Optional: Everyday Heroes comic strip
- Optional: Stories of children helped at rednoseday.org/stories

CHANCE TO WIN \$100!

Tell us what you think of this program with our five-minute survey at [scholastic.com / RNDsurvey20](http://scholastic.com/RNDsurvey20).

1 Tell students When we read informational texts, we learn facts. We can use those facts to understand other people's experiences and feelings better.

2 Distribute the Everyday Heroes reading passage (preface it with the comic strip, time permitting).

3 Ask What do you think you are going to learn about in this passage? Based on the first paragraph, what do you predict the main idea is? Have students underline or highlight the sentence that they think states it.

4 Remind students that they may encounter unfamiliar words as they read, but they can use clues around the word to figure out the meaning. Have students identify the context clues surrounding these words and work in pairs to figure out the definitions.

- **poverty** (paragraph 1)
- **illiteracy** (Rusty's section)
- **nutritious** (Scarlet's section)
- **vulnerable** (Rojo's section)

5 Read the rest of the passage, choosing the method that meets the needs of your class.

- Read the passage aloud.
- Invite student volunteers to read the

Everyday Heroes' lines aloud, while you read the rest.

- Have students read the entire passage in pairs or independently.

6 Ask Now that you have read the whole passage, was your guess about the main idea correct? Write the main idea on the board. Then have students list specific supporting details.

7 Reflect As appropriate for your class, have students make connections between the passage sections. For example, how are hunger and sickness interconnected? Homelessness and illiteracy?

8 Say Now that we have learned facts about poverty, let's try to understand people's experiences better. Have students write or draw a journal entry from the point of view of a child experiencing one of the problems included in the reading passage. Invite students to share their work.

9 Go Further: Share the videos and ask students: Can you identify the problems and the solutions presented in the videos?

NOSES ON!

Red Noses will be available at Walgreens nationwide in April, 2020.



How You Can Help Fight Poverty

There are millions of kids in the U.S. and around the world who are living in poverty and do not have what they need to feel safe, stay healthy, and learn. Poverty is a big problem made up of smaller ones that need solutions. Join the Everyday Heroes below to help other kids like you!

“For years, I have used my powers to help end child poverty. Now, I give these powers to Rusty, Rojo, Ruby and Scarlet.”



Red Fights Poverty



“I use my speed to deliver school supplies to those in need.”

Rusty Fights Illiteracy

Problem: Some kids don't have books at home and are not able to go to preschool, so it can be harder for them to learn how to read.

Solution: Write a letter to your town government. Ask them to make sure all kids can have books and early education. If you have books at home, you could pick some to donate.



“When a child is sick, I can deliver medicine super quick.”

Rojo Fights Sickness

Problem: Many families aren't able to visit the doctor or get medicine. That makes it hard for kids to stay healthy.

Solution: You can help keep yourself and other kids from getting sick by washing your hands so germs don't spread. Write to your principal asking for healthy food options at school to help keep kids healthy.



“With my might, I give children a safe place to live day and night.”

Ruby Fights Homelessness

Problem: When kids don't have a home to go to after school, it is hard for them to feel safe and cared for. They are also less likely to have all the supplies they need for class.

Solution: Make all students feel safe by always being kind. If your family is able to, volunteer at a homeless shelter to help those in need.



“I can hear a hungry tummy miles away, so I bring food to children every day.”

Scarlet Fights Hunger

Problem: One in six U.S. children don't have enough nutritious food to eat that can help them stay healthy. That can make it hard to pay attention in school.

Solution: You could host a canned food drive, then deliver the donations to a local food pantry that feeds hungry kids and families.

What You Can Do to Help Fight Poverty

Millions of kids in the U.S. and around the world are living in poverty. They may not have what they need to feel safe, stay healthy, and learn. Poverty is a big problem made up of many smaller ones that need solutions. Join the Everyday Heroes below to help make a difference for kids in need. These small acts add up!

“For years, I have used my powers to help end child poverty. Now, I give these powers to Rusty, Rojo, Ruby and Scarlet.”



Red Fights Poverty



“I use my speed to deliver school supplies to those in need.”

Rusty Fights Illiteracy

Problem Some kids don't have books to learn how to read, and many families in the U.S. are not able to send their kids to preschool, so they fall behind in learning.

How you can help Use your writing skills to write to local lawmakers, encouraging them to act quickly to make sure all kids have access to early education programs. If you have books at home, you could pick some to donate to a local charity center.



“When a child is sick, I can deliver medicine super quick.”

Rojo Fights Sickness

Problem Many families don't have access to doctors or medicine. That makes some kids more vulnerable to getting sick.

How you can help Be sure to wash your hands regularly to prevent germs from spreading at school and getting other kids sick. You could also write a persuasive letter to your principal asking for nutritious food options at school to help keep all kids healthy.



“With my might, I give children a safe place to live day and night.”

Ruby Fights Homelessness

Problem When kids don't have a home to go to after school, it is hard for them to feel safe and cared for. They are also more likely to miss school and not have basic school supplies.

How you can help Make all students feel supported by always practicing kindness. If your family is able to, volunteer at a homeless shelter to help those less fortunate than you.



“I can hear a hungry tummy miles away, so I bring food to children every day.”

Scarlet Fights Hunger

Problem One in six U.S. children faces hunger at some point during the year, meaning they don't have enough nutritious food to eat. That can make it hard to concentrate in school.

How you can help You could host a canned food drive and then deliver the donations to a local food pantry that will feed the hungry.



EVERYDAY HEROES

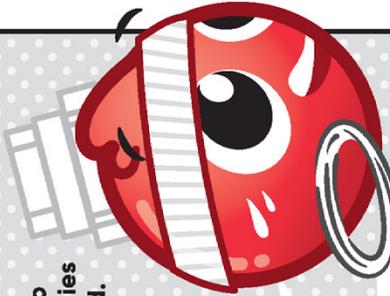
For years, I have used my powers to help end child poverty. Now, I give these powers to you.

RED



RUSTY

I give you speed to deliver school supplies to children in need.



SCARLET

You can hear a hungry tummy miles away, so you can bring food to children every day.



ROJO

I grant you the ability to fly. When a child is sick, you can deliver medicine super quick.



RUBY

With your might, you can give children a safe place to live day and night.



Together, you are the Red Nose Day

EVERYDAY HEROES

Go forth and use your powers to help end child poverty!



**LESSON 4** | **Literacy, Empathy, and Humor**

Harness the power of humor to build students' literacy skills while exploring how comedy and creativity can make a difference.

Objective

Students will use multiple-meaning words and figurative language to write and deliver jokes for a cause. They will also read and speak expressively.

Time

40 minutes

Materials

- Make a Difference With Comedy activity sheet
- Age-appropriate joke books (see step 2)
- Videos about child poverty at rednoseday.org/videos
- Stories of children helped at rednoseday.org/stories
- Tell a Joke, Make a Difference family sheet

SHARE the family resource sheet with your students' parents. Fill in the details about your class fundraiser, so families can join in on the joke-telling fun!

1 Invite students to share what makes them laugh. Explain that many jokes contain:

- **puns** jokes based on multiple-meaning words (like *run*) or words that sound the same (like *I* and *eye*)
- **hyperbole** an exaggeration

2 Direct students to search for puns and hyperbole in kids' jokes. Use joke books from your library, or choose from the following:

- *101 Math Jokes* by Erin O'Connor
- *101 School Jokes* by Katy Hall
- *United Jokes of America* by Alan Katz and Caissie St. Onge

3 Show that every joke has a setup and a punch line.

- Setup: Why was six afraid of seven?
- Punch line: Because seven eight nine!

Ask students where the pun is. (Answer: The number *eight* and the word *ate* sound the same.)

4 Have students identify the setup and the punch line in their favorite jokes from step 2. Do their jokes contain any puns or hyperbole? (For advanced kids, ask: If not, what other aspects of humor can they identify?)

5 Model telling a joke without expression, then with expression. Have students practice delivering their favorite joke aloud to a partner.

6 Hand out the activity sheet. Have students write their own jokes.

Applying Writing and Speaking Skills

Humor is lots of fun, but it is also a tool that people can use to help others. Tell students they will use the power of their own voices—the writing and speaking skills they work hard to develop in school—to help children in need by participating in the Red Nose Day Joke-Ha-Thon. **Share** the videos and stories about child poverty to start the conversation and inspire them to get involved. Discuss the end of the activity sheet.

Kids Helping Kids: The Red Nose Day Joke-Ha-Thon

Join the **Red Nose Day Joke-Ha-Thon** for a fun, easy, and meaningful classroom experience that your students will never forget!

JOKE HA THON

From April Fool's Day through Red Nose Day on May 21, students across the country will tell and sell their best jokes within their classrooms, schools, and communities to spread some much-needed joy and raise some life-changing cash. To get started visit RedNoseDay.org/JokeHaThon for free start-to-finish resources to create your fundraiser. Then (time for a math connection!), fundraise to help children living in poverty in the US and around the world. Every penny counts!



Name _____

Make a Difference With Comedy

Plan out your own jokes, then answer the question about why you want to use jokes and comedy to help others.



1. Jot Down Ideas



Types of Jokes

- Puns
- Hyperbole
- Silly situations
- Knock-knock
- (Add any others you can think of!)

2. Write Your Own Joke(s)





Joke Tip



- Try “backwards planning”: Identify your pun or punch line—then think of a situation that could end that way.

Make a Difference!

When you tell your jokes, you have people’s attention. You can use that time to talk about other issues that are important to you, like helping other kids just like you. What facts about child poverty do you want your audience to know?

Tell a Joke, Make a Difference

Dear Parents,

Does your family like to joke around? Jokes are a fun way to build reading, writing, and speaking skills. Your child has also been exploring how humor and creativity can help make a difference for people in need. Now we are turning our learning into action by taking part in the Red Nose Day Joke-Ha-Thon, where we will tell and sell jokes to help children living in poverty.

HA HA!



Planning a fundraising event is a great way for students to practice goal-setting, build organizational skills, and practice empathy for others. Use this guide to start a conversation about child poverty and support your child's efforts to help end it.

DID YOU KNOW?



Nearly one in five children in the U.S. lives in poverty.



One dollar can provide nutritious food for a child after school.



Globally, 264 million children and adolescents do not have the opportunity to enter or complete school.



\$5 can vaccinate a child in the poorest countries against five deadly childhood diseases.

MAKE YOUR LAUGHS MATTER: JOIN THE RED NOSE DAY JOKE-HA-THON

Ways you can support our class fundraiser:

- Encourage your child to practice their jokes—everyone needs an audience!
- Ask your friends and family to donate to hear a joke or two.
- Help your child set up a joke stand (like a lemonade stand, but funnier!)
- Set up a family fundraising page and spread the word! It takes only a minute to register at RedNoseDay.org/JokeHaThon.

[More information about our class Joke-Ha-Thon fundraiser:](#)



NOSES ON!

Red Noses will be available at Walgreens nationwide in April 2020.



THURSDAY MAY 23