

Dates to Make a Difference

Red Nose Day makes it fun to come together to raise money and awareness for children who need our help the most. Red Nose Day 2020 is May 21, but you can start now with this flexible yearlong program! Help students develop empathy while practicing core ELA and math skills, using these classroom routines and downloadable lessons that tie in to key teaching moments throughout the year.

The program introduces students to the Red Nose Day Everyday Heroes—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Students can be Everyday Heroes, too, and turn their learning into action by taking part in the Red Nose Day Joke-Ha-Thon at the end of the school year!

Find everything you need at [RedNoseDayinSchool.org](https://www.RedNoseDayinSchool.org)

SEPT AND OCT

Celebrating Everyday Heroes

Use the poster and the instructions (opposite page) to set up the Everyday Hero of the Week (or Month) routine in your class.

NOV AND DEC

Time to Integrate New Routines!

Using Story Swap and Spotlight on Superpowers, students will use their listening, speaking, and writing skills to continue to develop empathy and understanding for others.



Red Noses will be available at Walgreens nationwide in April 2020

LATE JAN/EARLY FEB

100th Day of School

 Guide students to practice letter-writing skills by asking a local elected official for more action on fighting child poverty locally.

● **Download the Writing for Social Action lesson**

FEBRUARY 9–15

Random Acts of Kindness Week

Create a Red Nose poster: Draw Earth and cover it with red stickers—one for each act of kindness or empathy your students see.

MARCH

National Reading Month

 Have students read about the impacts of poverty on children and how kids can help.

● **Download the Building Empathy Through Reading lesson**

APRIL AND MAY

April Fools' Day

Using literacy, reading, and writing skills, students will explore how comedy and creativity can make a difference.

● **Download the Literacy, Empathy, and Humor lesson**

Join the Red Nose Day Joke-Ha-Thon!

Students will take what they've learned through this program and use the power of their own voices to spread some much-needed joy and raise some life-changing cash to help children in need.

● **Sign up to receive* a special mini-poster by mail in January to prepare your class Joke-Ha-Thon: [scholastic.com/rednoseday/signup](https://www.scholastic.com/rednoseday/signup).**



Red Nose Day returns May 21. Join students across America to show the difference kids can make when they come together to end child poverty, one nose at a time. Download everything you need here: [RedNoseDayinSchool.org](https://www.RedNoseDayinSchool.org).