

## EMAIL COPY

Here is helpful language about Red Nose Day that you can customize to help gain support for your fundraiser from Parents, Administrators, and the PTA.

Dear XXX,

In the U.S. and around the world, 1 billion children are deprived of basic needs like food, shelter and health care. But a small amount of change can make a world of difference for a child in need.

Our class has been exploring how humor and creativity can help make a difference for people in need, through a lesson developed by Scholastic and Red Nose Day in School.

Now we are turning our learning into action by taking part in the Red Nose Day Joke-Ha-Thon! My students will be telling and selling their best jokes to spread some much-needed joy and raise some life-changing cash for children living in poverty.

Planning a fundraising event is a great way for students to practice goal-setting and build their organizational skills while also learning empathy for others.

I am so excited that my students will be using the power of their voices— and the skills they work hard to develop in school—to help children who need it most.

Here's what we're doing for our Joke-Ha-Thon. [INSERT WHAT YOU'RE PLANNING FOR YOUR FUNDRAISER HERE]

### **Additional Language For Parents**

You can get involved too! Here are a few ways that parents can support our fundraiser:

- Encourage your child to practice their jokes— everyone needs an audience!
- Ask your friends and family to donate to hear a joke or two.
- Help your child set up a joke stand (like a lemonade stand, but funnier!)
- Set up a fundraising page and spread the word! It takes only a minute to register at [RedNoseDay.org/JokeHaThon](https://RedNoseDay.org/JokeHaThon).

### **Additional Language For Principals/Administrators**

I'd love your permission to do the following: (e.g., I'd like permission to....fundraise for this great cause, hold a school comedy assembly, set up a joke stand on campus, get multiple classes or the whole school involved, etc.)

### **Additional Language For PTA**

We would love the support of the PTA/PTO to help us make our fundraising efforts successful! [ADD SPECIFIC REQUEST TO PTA/PTO LEADERS HERE - e.g., purchase Red Noses for the school, spread the word to all parents to get their kids involved, share information about our event, etc.]