How to Use Your Proud Fundraiser Logo

It's great news that you want to use our **'Red Nose Day Proud Fundraiser'** logo to promote your fundraising activities - we had you in mind when we designed it.

Here are a few guidelines on how best to use it:

USING THE LOGO:

- Our 'Red Nose Day Proud Fundraiser' logo must only be used for volunteer fundraising purposes in compliance with our Fundraising Do's and Don'ts.

- Whenever you use the logo you must also use the charity line 'Red Nose Day is a fundraising campaign run by the non-profit organization Comic Relief Inc., a registered U.S. 501(c)(3) public charity.' This statement should be clearly visible on any materials promoting your fundraising activity.

- You must clearly show the relationship with us, for example, "We're a proud supporter of Red Nose Day."

WHAT TO DO:

- Use the logo on your fundraising page on the web or in posters to promote your fundraiser out in the real world.

- Ensure the logo is no smaller than 0.75 inches wide or 80 pixels for web use.

WHAT NOT TO DO:

- Please do not change or modify the logo in any way, i.e., do not change colors, dismantle it, stretch it, condense it, rotate it or distort it.

WHEN NOT TO USE THE LOGO:

- For personal gain or any commercial purpose to advertise or sell any products or services, or to promote a business.

- On any merchandise that will be sold or exchanged as a reward or incentive.

- To imply that you (or anyone else) represents Red Nose Day, or that we endorse any organization or activities.

- In any way that could damage the reputation of Red Nose Day or Comic Relief.